

# Five Reasons to Be a LeadingAge Member



LeadingAge and 38 state partners provide indispensable tools, resources, and expertise—and offer members access to a network like no other. We're helping you tackle today's challenges and to think strategically about the future.



As an organization that is focused on quality, compliance and exceptional service delivery, we recommend LeadingAge membership unequivocally.

— Alliance Health and Human Services

## 1 **CONNECT WITH PEERS AND PARTNERS**

Our network is a community of like-minded aging services professionals making America a better place to grow old. You'll foster new connections and friendships through events, advisory groups, and the My.LeadinAge Member Community. Members tell us that networking with peers is the number one reason why they join LeadingAge.

## 2 **STAY CURRENT ON CRITICAL ISSUES**

LeadingAge delivers a steady stream of news, information, and tools for members every day—so you can focus on your organization's mission. We're on top of the issues that matter most to members, giving you more time to put residents and clients first.

## 3 **AMPLIFY YOUR VOICE**

Through our relationships with lawmakers and the press, LeadingAge fights to remove barriers to care and improve funding for the sector. We help policymakers decipher complex issues in aging—on Capitol Hill and at the state and local level—to build a stronger future for aging services providers and the people you serve.

## 4 **TAP SOLUTIONS FOR SUCCESS**

LeadingAge helps you apply promising practices and leverage the latest insights from across the field. From best-in-class professional development to critical data metrics to special discounts and group purchasing, members have access to a wide variety of innovative tools and best practices to help your plan for—and achieve—success.

## 5 **ACCESS PERSONALIZED HANDS-ON HELP**

National and state LeadingAge staff experts are always just a phone call or email away. You can rely on us for the dedicated help you need to tackle your day-to-day work or solve big-picture challenges.

Visit [LeadingAge.org](http://LeadingAge.org) or call our membership team at 202-783-2242.