

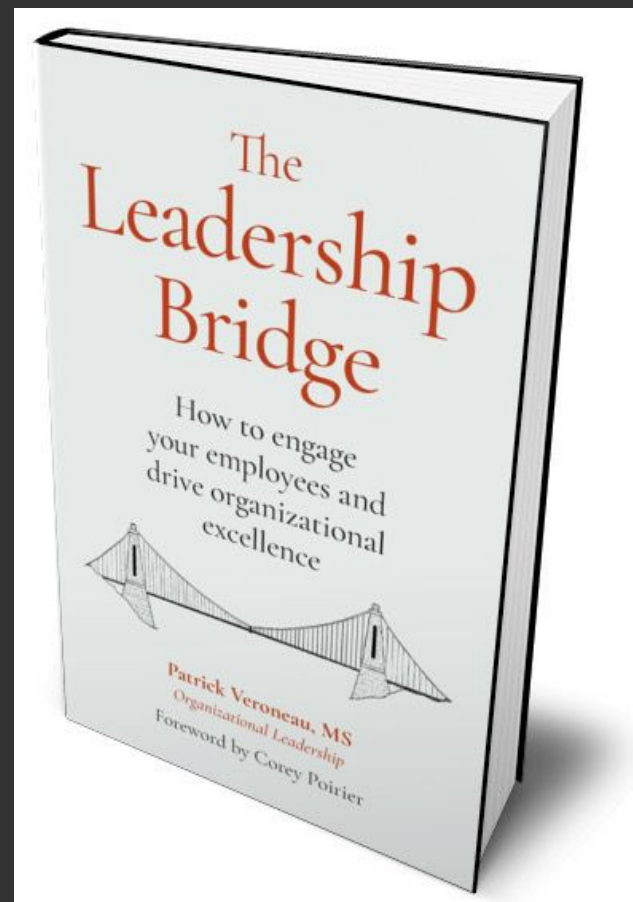
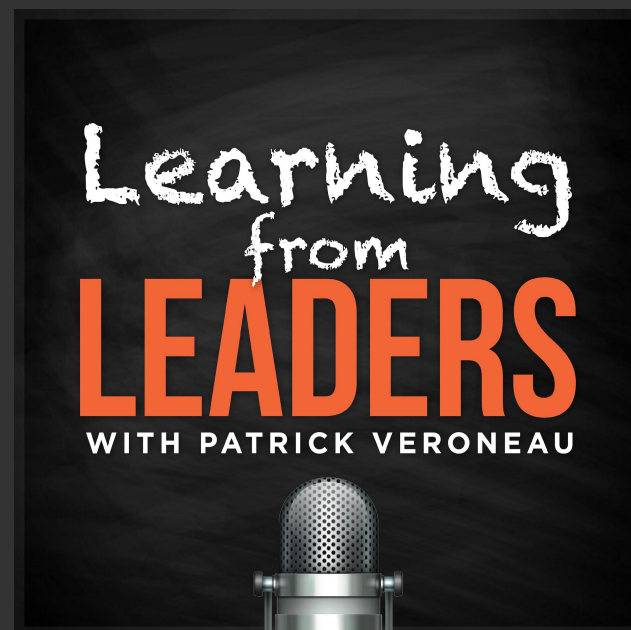
A photograph of the Golden Gate Bridge in San Francisco, California. The bridge is a suspension bridge with two large towers and a long span. The water is a deep blue-green color, and the hills in the background are hazy. The sky is a pale blue. The bridge's structure is a reddish-orange color. The text is overlaid on the right side of the image.

# What it Takes to Build the Strongest Team Bridges



# Patrick Veroneau, MS Organizational Leadership

- Emery Leadership Group (2008)
- Podcast host: Learning from Leaders (2018)
- Trained in Emotional Intelligence, GENOS (2008)
- Trained in Influence, Dr. Robert Cialdini (2010)
- Author of The Leadership Bridge



WENTWORTH-DOUGLASS  
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**GENERAL  
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Mutual  
INSURANCE

# Agenda

- What is the impact of a team?
- What are 5 team dysfunctions?
- What social needs do we share?
- How do CABLES behaviors build the strongest teams?
- Putting it into practice.



“ In a world of change, the learners shall inherit the earth, while the learned shall find themselves perfectly suited for a world that no longer exists.”  
**-ERIC HOFFER-**



# What is the impact of a negative team?

## **1. Resident care and safety:**

According to a study by the National Center for Assisted Living, inadequate staffing and employee turnover are the top two reasons for resident falls and pressure ulcers in assisted living facilities.

## **2. Employee turnover and burnout:**

A study by the American Health Care Association found that the average turnover rate for nursing home and assisted living employees is 45%.

## **3. Quality of care and satisfaction:**

A study by the Journal of Aging Research and Healthcare found that resident satisfaction was significantly correlated with staff satisfaction and job commitment.

## **4. Regulatory compliance:**

A study by the Journal of Aging Research and Healthcare found that non-compliance with regulatory standards was significantly correlated with negative work culture and low staff morale.

## **5. Financial performance:**

According to a study by the National Investment Center for Seniors Housing and Care, employee turnover and resident dissatisfaction can lead to decreased occupancy rates and lower financial performance for assisted living facilities.

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# What is the impact of a positive team culture?

## 1. Resident care and safety:

According to a study by the Journal of Applied Gerontology, a positive work culture was significantly associated with higher quality of care and resident satisfaction in assisted living facilities.

## 2. Employee retention and engagement:

A study by the National Investment Center for Seniors Housing and Care found that employee satisfaction was positively correlated with resident satisfaction and financial performance in assisted living facilities.

## 3. Quality of care and satisfaction:

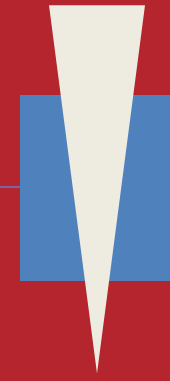
A study by the Journal of Aging Research and Healthcare found that staff satisfaction and job commitment were significantly correlated with resident satisfaction and quality of care in assisted living facilities.

## 4. Regulatory compliance:

A study by the Journal of Aging Research and Healthcare found that positive work culture was significantly correlated with regulatory compliance in assisted living facilities.

## 5. Financial performance:

According to a study by the National Investment Center for Seniors Housing and Care, employee and resident satisfaction were positively correlated with financial performance in assisted living facilities.



# The Five Dysfunctions of a Team

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# •Trust

- ▲ Don't trust one another on a fundamental, emotional level
- ▲ Aren't vulnerable with each other about their weaknesses, mistakes, and fears
- ▲ Can't be completely open with one another, without filters – Psychological Safety



TRUST



# •Trust-Building Behaviors

*There would be more trust on our team if people:*

[ 8 ]	Spent more time together	[ 0 ]	Let go of grudges
[ 8 ]	Got to know one another on a personal level	[ 0 ]	Admitted their mistakes
[ 6 ]	Shared professional failures and successes	[ 0 ]	Readily apologized
[ 5 ]	Understood one another's working styles	[ 0 ]	Were more forthright with information
[ 3 ]	Reduced the amount of gossiping	[ 0 ]	Would give credit where credit is due

# •Conflict

- ▲ Are afraid to engage in passionate dialogue around issues
- ▲ Hesitate to disagree with, challenge, and question one another to find the best answers





# •Commitment

- ▲ They don't engage in conflict to ensure that nothing has been left unsaid
- ▲ Lack of buy-in around important decisions



# • Accountability

- ▲ They don't hold one another accountable for adhering to the team's commitments
- ▲ They tend to rely on the team leader for accountability; rather than go directly to their peers






# •Results

- ▲ They focus on their individual needs and not what is best for the team
- ▲ They ignore collective results that define team success



A group of colorful human-shaped cutouts representing a diverse team. The cutouts are in various colors including blue, yellow, teal, red, green, and brown, standing on a light-colored surface. A dark horizontal bar is overlaid across the middle of the image, containing the text.

What are your team's social needs?




# SCARF Model by David Rock

- SCARF identifies five domains of human social experience: Status, Certainty, Autonomy, Relatedness, and Fairness (SCARF).
- Each domain activates neural threat or reward responses in the brain, which can affect how individuals react and respond to situations.
- Improves communication, build positive relationships, and create a more engaging work environment.







What does it take to build better individual  
and team bridges?



# Congruence - Alignment



One's ability to walk the talk.



An organization's ability to align their behaviors and decisions with their values.

# Appreciation

- Recognizing people for their accomplishments and contributions
  - Recognizing Positive Moments (RPM's)
- Recognizing people for who they are.
  - Celebrating diversity in backgrounds, origins, choices, and points of view.





# Belongingness

- We are pack animals.
- One of the strongest measures of happiness involve the quality of one's relationships.





# Listening

One of our strongest behaviors for resolving challenges.

Eyes

Ears

Mind

Heart





# Empathy

Our desire to understand and share the feelings of another person.

Imagining what it would be like to be the other person.





# Specifics

- Setting clear expectations.
- Taking ownership and holding each other accountable.
- What is our direction





# Case Study





## Answer Key

### The 5 Dysfunctions:

Lack of Trust

Lack of Conflict

Lack of Commitment

Lack of Accountability

Inattention to results

### The SCARF Model

Status

Certainty

Autonomy

Relatedness

Fairness

### The C.A.B.L.E.S. Model

Congruence – Walking the talk

Appreciation – Recognition

Belongingness – Connection/Safety

Listening – Ears, Eyes, Mind, and Heart

Empathy – Imagining the other person

Specifics – Clear expectations

# Commencement

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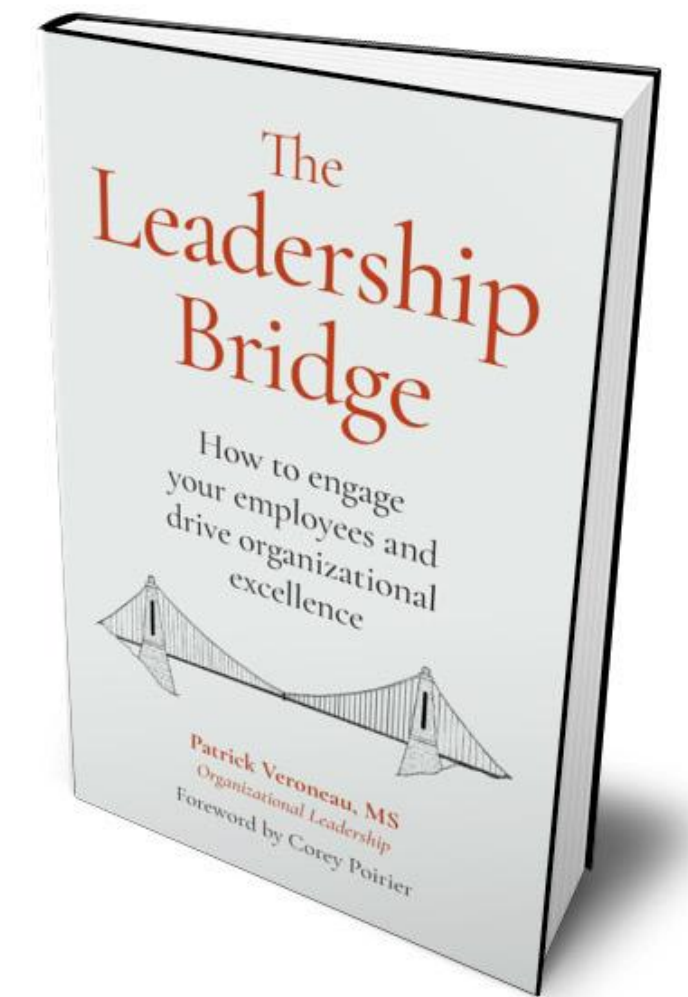
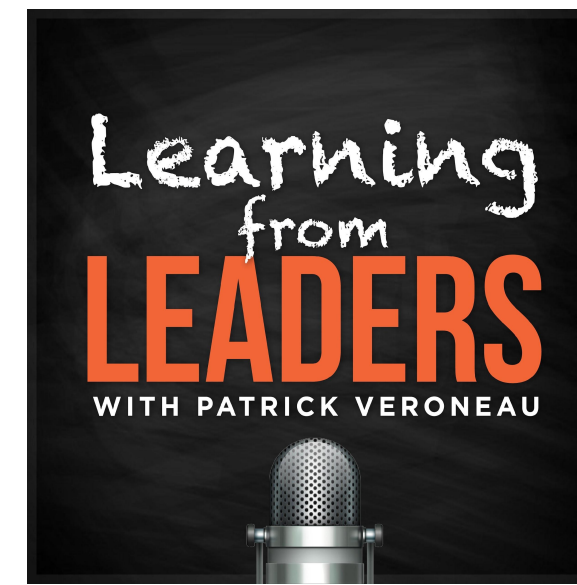
- Cohesive teams have 5 behaviors.
- We share 5 social needs.
- Use CABLES to build stronger leadership and team relationships.





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GROUP**



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TEDx Speaker | Best Selling Author |  
Helping companies and individuals avoid...

