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Strategic Plan Overview

2024 – 2026



MISSION

The trusted voice for aging.

VISION

An America that values older adults and those who serve them.

PILLARS

Strengthen the Aging Services Workforce

Support Members Across the Continuum

Amplify Advocacy and Public Voice

Strengthen Organizational Capacity

IMPACT

- A skilled workforce guided by prepared leaders
- Stronger member organizations that are better prepared for the future
- Better informed and capable association
- More favorable policies to support aging services and older adults





**What more can you
do to invest in others?**